

Press release

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Arkansas cattlemen love the RAU Animal Immobilizer!

“Since we introduced the RAU 2000 Animal Immobilizer into the Arkansas market in November last year, the response to this wonderful product, from Arkansas Cattlemen/women and Vets, has been remarkable” says Ron Duckworth of I & G Distributors USA. “The following testimonial is typical of the response we get from our customers when they use the product.”

“We can’t believe how well the Immobilizer works. We have used nosers, ropes, medicines and many other time proven techniques in restraining large animals but nothing has worked like the RAU 2000 Animal Immobilizer. It’s another tool to incorporate into the time proven techniques to reduce injury to our cowboys and to decrease the stress to our animals!!” says Steve Flickinger, of Gilbreath Enterprises, a large Arkansas seed-stock rancher.

It is evident that Arkansas cattlemen/women and veterinarians are among the leaders when it comes to embracing new ideas and technology to assist them in working large animals safely and in reducing stress to themselves and the animals, as proven by the adoption rate of the RAU Animal Immobilizer in this state.

As the RAU customer base continues to steadily grow, we constantly receive proof that there is no shortage of satisfied customers. The fact that we offer a 3 year warranty and 30 day money back guarantee on our products shows the quality of our products. We try to provide excellent service to our customers and so far we seem to be doing things right because our customers are our best testimonials – they are constantly recommending RAU IM2000 Immobilizer to their friends and colleagues.

While working animals the role of the RAU IM 2000 Animal Immobilizer is quite simply - **“to hold the animal still.”**

This is done by inserting the depth adjustable aluminum probe into the rectal cavity and applying a low frequency, electronic pulse by turning the pulse regulator dial to the desired level. Then it is quick and easy to carry out many of the tasks that form part of the cattleman’s or cattlegirl’s daily or seasonal routine - with no kicking, stomping, butting or biting from the animals.

Typical activities performed while an animal is safely immobilized include - branding, hoof trimming, vaccination, grooming & shearing, castration, treating Mastitis, ear tagging / tattoo, stitching wounds, treat prolapsed uterus, minor surgery, dehorning, face / mouth inspection, removing thorns/briars, placing a Bolus, put a calf to a lazy cow, palpitation*, artificial Insemination*, embryo transfer*, semen collection*. (*using the mini probe or ejaculator probe accessories)

The US patented Immobilization technology from RAU is the world leader and has a well established user base both in the USA and other countries. It has a track record of effective delivery on its promised benefits – safety, speed, cost saving, less stress and better quality treatments when used to help in working animals.

The RAU Immobilizer has a pulse generator control unit which is powered by a 12v rechargeable battery and a general purpose aluminum rectal probe. The fully charged unit is capable of delivering 8-10 hours of working time. Apart from the general-purpose rectal probe that ships with the RAU IM2000, two additional optional probes are available. The MP2000 Mini-probe is useful for sheep, goats and AI work whilst the EJ2000 Ejaculator probe is used for semen collection. Both these optional probes use the regular IM2000 pulse generator which is charged from a vehicle cigar lighter or with an optional adaptor from the 110 v home supply.

Using the Immobilizer is quick and easy because it is designed to be portable, light and reliable. One person can easily load a chute, immobilize, treat and release an animal with no assistance other than the Immobilizer. Immobilization is immediate and upon removal of the rectal probe, the animal immediately returns to its pre-immobilization state with no after effects.

In recent university studies and tests conducted under conditions controlled by a reproductive physiologist, the measurements and observations of demeanor, feed acceptance, vocalization, respiratory rate, pulse rate and body temperature – all of which are accurate indicators of pain, discomfort and stress – have clearly shown no adverse effects related to repeated stimuli from the probe and are an accurate representation and a good indicator of the results that can be expected when using the RAU IM 2000 Animal Immobilizer.

With over 10 years in the marketplace and a worldwide user base, the RAU IM 2000 Animal Immobilizer has earned its spurs through solid performance & reliability, excellent design, quality construction and excellent service provided by I & G Distributors USA who back the 3 year parts and labor warranty (excl battery) out of Atlanta Ga.

“The RAU Animal Immobilizer offers extremely good value for money with a very quick payback from real cost savings and value added opportunities in the workplace. If you haven’t tried this safer, less stressful way of working cattle... perhaps now is the right time since Spring is here with all its hectic activity” says Ron.

RAU products are available from I & G Distributors USA – for additional information or to order, call 888 750 6154 or visit the website at www.igd-usa.com.

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